



Nayara Energy Partners with Tata Mumbai Marathon 2025 as the official 'Fuelled By Partner'

Mumbai, 13 January 2025: Nayara Energy Limited, one of India's leading integrated downstream oil companies and largest private fuel network is proud to announce its association with the 20th edition of Asia's prestigious Tata Mumbai Marathon (TMM 2025) as the 'Fuelled By Partner'. Promoted by Procam International, the race is one of the top 10 marathons in the world. The collaboration reaffirms Nayara Energy's resolve to fuelling the dreams of an unstoppable India while promoting the importance of holistic well-being and inspiring individuals to lead healthier lives.

Speaking about the partnership, **Alessandro des Dorides, CEO Nayara Energy**, said; *"We are excited to announce our partnership with the 20th Tata Mumbai Marathon as the official Fuelled by Partner. This partnership reflects Nayara Energy's commitment to fuelling the aspirations of an unstoppable India that is energising a new wave of growth in the country. We believe as India progresses, it is pertinent for individuals to adapt a healthier lifestyle and experience the positive impact of running on their overall wellbeing."*

Welcoming Nayara Energy to the illustrious list of TMM Partners, Vivek Singh Joint Managing Director, Procam International said, "Since its inception in 2004, the Tata Mumbai Marathon has been a catalyst for change, firmly placing India on the global running map. Today, we are thrilled to welcome Nayara Energy as our Fuelled By Partner and supporting Tata Mumbai Marathon's mission to inspire change and build a more health conscious and sporting society. Together, we look forward to creating a lasting positive impact."

Running has a profound impact on the lives of individuals, fostering team spirit, discipline, and a sense of accomplishment. This one of its kind partnership with an energy company reinforces the spirit of a new age nation that is fiercely ambitious and is energising a new wave of growth across the globe.

With this collaboration, Nayara Energy aims to strengthen its connect with a new age India while spreading awareness about the benefits of fitness and fostering a spirit of unity and perseverance.

The landmark 20th edition of the Tata Mumbai Marathon is set to take place on Sunday, January 19, 2025, and will be flagged off from the iconic Chhatrapati Shivaji Maharaj Terminus.

About Nayara Energy: Nayara Energy is a new-age downstream energy and petrochemicals company with a formidable presence spanning across the entire hydrocarbon value chain, from Refining to Retail. Nayara Energy operates in India for India driven by a relentless commitment to fuel the nation's energy aspirations. At the heart of our operations lies the Vadinar refinery, India's second-largest single-site refinery with a capacity of 20MMTPA. With over 6,500 Retail Outlets, we cater to the need for reliable and safe mobility across the length and breadth of the country. We have adopted a phase wise asset



development strategy and have recently forayed into petrochemicals sector with a 450 KTPA Polypropylene plant which is a significant step in our crude to chemicals journey. Through sustainable development projects in Health and Nutrition, Education and Skill Development, and Sustainable Livelihoods, Nayara Energy enhances the quality of life in the communities it operates in. Delivering value for all our stakeholders is at the very core of our beliefs and we are committed to providing the energy that fuels the dreams of our employees, customers, partners and communities.

About Procam International: Since its inception in 1988, Procam International has been the driving force behind the growth and development of sports management in India. Founded by Anil and Vivek Singh, Procam is India's premier sports management company and is involved in live events, sports consultancy, and live television production.

With astute planning and exemplary execution, Procam has a track record of conceptualising and promoting over 100 international events, across the disciplines of Powerboat Racing, Cricket, Football, Tennis, Distance Running, Squash, WWE, Horse Racing, Volleyball, among others. These events have elicited participation of the highest calibre of athletes and huge public interest and attendance. Pioneers of the distance running movement in India, Procam International's Big 4 – Tata Mumbai Marathon, Vedanta Delhi Half Marathon, Tata Consultancy Services World 10K and Tata Steel World 25K Kolkata — are global leaders in their respective distances. These races have ushered in a running revolution that has helped redefine, the health, fitness, and 'giving' paradigm in India.

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